



<b>MEETING</b>	LINCOLN CITY FOOTBALL CLUB SUPPORTERS' BOARD MEETING
<b>LOCATION</b>	LNER Stadium
<b>DATE</b>	12 NOVEMBER 2022
<b>TIME</b>	12:30

**MEETING #33  
MINUTES**

**PRESENT:**

Tony Smith (Chair) (TS)  
Jonathan Battersby (JB)  
Charlie Beeston (CB)  
Marcus Burton (MB)  
Sam Kendall (SK)  
Chris Laming (CL)  
Rob Noble (RN)  
Liam Scully (LS)  
Roy Thomson (RT)  
Andy Helgesen (AH)  
Jay Wright (JW) – Virtually  
Jackie Atkins (JA)  
Toby Freestone (TF)

**APOLOGIES:**

Jon Clack (JCI)

**CLERK:**

Jen Coulson

#	ITEM	ACTION:
<b>1.</b>	<b>Meeting Admin</b>	
	A. APOLOGIES	
	Noted above.	
	B. ESTIMATED OR REQUIRED TIME OF MEETING CLOSE – 13:30	
	Noted.	
<b>2.</b>	<b>Minutes/Actions From Last Meeting – 27 09 22</b>	
	All items have been actioned or are covered elsewhere on this agenda.	
	Minutes were agreed and accepted.	
<b>3.</b>	<b>Cost of Living Crisis</b>	
	i. 2023/24 Membership Renewals and Matchday Initiatives	
	TS asked what initiatives the Club has in the pipeline to help with the Cost of Living crisis.	
	LS noted that we are working closely with the RICT, the EFL and Lincoln City Foundation to help fans during this tough economic period.	
	It was noted that the peak of the crisis is forecast to be in February/March time and that the club and fans will need to work together to find solutions as this is the time when Season Memberships traditionally go on sale. LS informed the group that discussions are scheduled at the next Board Meeting but that it is too early to detail any initiatives at this stage.	
	RT recommended and it was agreed that more promotion of the club's travel coaches should be done as this provides fans with a lower cost means of attending away games.	
<b>4.</b>	<b>Increased EPL funding &amp; Carabao Cup Revenue</b>	
	LS noted that reports of increased EPL funding are premature.	
	It is reported by credible journalists that the EPL members have now given their Chief Executive the mandate to begin negotiations with the EFL.	



<b>MEETING</b>	LINCOLN CITY FOOTBALL CLUB SUPPORTERS' BOARD MEETING
<b>LOCATION</b>	LNER Stadium
<b>DATE</b>	12 NOVEMBER 2022
<b>TIME</b>	12:30

	<p>If the reports are to be true, then this is a positive step, but it is still very early days.</p> <p>LS noted that the Carabao Cup game away at Southampton would yield a share of gate money (estimated between £50-60K) and that there would be no prize money received. Prize money is not until the semi-final stages of the League Cup.</p>	
<b>5.</b>	<b>3pm Saturday Blackout (Article 48)</b>	
	<p>In response to this item being raised by AH, LS explained that the EFL has merely gone out with an RFP (request for proposal) for their (our) content and broadcasting rights beyond June 2024.</p> <p>As part of this, they have not stipulated one way or the other concerning streaming or blocked hours. It is expected a range of partners will bid for the rights, but how they propose to use our content is not yet known. We will continue to keep the SB and fans generally updated as this matter progresses.</p> <p>LS also noted that we would be streaming games during the World Cup, as Article 48 does not apply unless there are 12+ games across the top two divisions on that given day.</p>	
<b>6.</b>	<b>Club Store/U18s</b>	
	<p>MB noted that U18 bank cards (eg. Go Henry) cannot be used to purchase merchandise in the Club Store. LS to investigate and bring back to the next meeting.</p>	<b>LS</b>
<b>7.</b>	<b>FLR/Shadow Board</b>	<b>TS</b>
	<p>The Working Party is in place to work towards the Supporters' Board becoming the Shadow Board.</p> <p>TS noted that his year as Chair of the Supporter's Board is nearly up and it was agreed that he should continue as Chair to serve on this Working Party as he has been involved from the start.</p> <p>The White Paper which was expected in Summer still has not been published.</p>	
<b>8.</b>	<b>AOB</b>	
	<p>Comms to go out detailing the Increased Stagecoach offering which includes a midweek offering.</p> <p>A new email address has been set up for fans to contact the Supporters' Board directly. It is <a href="mailto:sbchair@theredimps.com">sbchair@theredimps.com</a>.</p> <p>One fan has emailed in a request for different music genres to be represented on match days. It was noted that all music is already chosen by the fans via Poachers' Playlist.</p> <p>The question of a more varied food offering has also been raised. It was noted that there is a 'guest' spot open each week for catering. It was agreed that this should be promoted more via social media.</p> <p>TS asked if subsidised travel was under consideration for the away game against Southampton. LS noted that the Club is looking at overall package costs to see how it can help fans to attend.</p>	<p><b>Media</b></p> <p><b>Media</b></p>
<b>9.</b>	<b>DATE OF NEXT MEETING</b>	
	21 JANUARY 2023, 12.30pm	

**MEETING CLOSED AT 13:30**